

# Year1 Action Plan

## Sefton Strategy for Older Citizens

2014 -2019

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*Creating a Place Where Older People Can Live, Work And Enjoy Life As Valued Members Of The Community.*

Achieving the objectives outlined in this strategy will require a significant number of small and large actions that will need to take place over the next five years. A broad plan of activity is available on request outlining the full breadth of these potential actions. However, here in our year one action plan we set out our priorities for moving forward.

Using the framework of the Health and Wellbeing Boards Strategic objectives we have prioritised the areas of activity that Sefton Partnership for Older Citizens will concentrate on. There may be additional activities arising out of the Older Peoples Strategy commencing in the first year of action. We may chose to bring forward particular pieces of work as and when it becomes apparent that a shared approach across strategic agendas may be better served by such activity. Four objectives have been highlighted, which Sefton's Partnership for Older Citizens will initially focus upon.

### Objectives

- To encourage the provision of health and wellbeing services for older people which are effective and of high quality
- To challenge providers to treat vulnerable older citizens with dignity and respect in all care settings
- Reduce the levels of loneliness and Isolation experienced by older people in Sefton
- To work with local agencies to provide services which are of high quality, joined up and age proofed

Through delivering activity to address these objectives we will see the following outcomes achieved

- More older people will engage in health and wellbeing activities: connecting, being active, taking notice, learning and giving across the borough.
- We will have Dementia Friendly communities across the borough
- There will be an increase in the number of people benefiting from accessing the re-ablement services across the borough

- Information, advice and support for people wanting to plan for their life as their personal capacity diminishes will be widely available
- Evidence of an improvement in the experience of older people using health and social care services will be available
- The number of people reporting that they feel lonely will be reduced
- Older people will be able to access universal services they need through the internet and other media.

These outcomes will be achieved through an integrated approach working collaboratively with colleagues involved in delivering the familial strategies of Dementia, Carers, Mental Health, End of life.

In achieving the above outcomes we endeavour to empower older citizens to lead the SPOC agenda, encouraging active citizenship and the direct championing of activity. Whilst initially our action plan clearly places the lead responsibility for championing the older peoples agenda in the hands of the officers and commissioned service providers, we will encourage those charged with these responsibilities to consider how they can build local capacity within the older citizens population.

## Actions to deliver SPOC Outcomes

Outcomes	Actions	Who	When
<p>There will be more older people engaging in health and wellbeing activities: connecting, being active, taking notice, learning and giving across the borough.</p>	<p>Complete the borough-wide network of Older People's Forums by establishing new Forums in Crosby and Formby.</p> <p>Work with providers of public transport networks and community transport providers to deliver accessible and affordable services which meet the needs of older people in accessing the services they require</p>	<p>Andrew Booth (SPAC)</p> <p>Roger Pontefract</p>	<p>March 2015</p> <p>Ongoing – timeline with milestones to be set by March 2015</p>
<p>There will be more Dementia Friendly communities across the borough</p> <p>There will be an increase in the number of people accessing the reablement services across the borough</p> <p>There will be clear support for</p>	<p>Take all possible steps to make Sefton a 'dementia friendly' borough.</p> <p>Work with all relevant partners to support the health and wellbeing agenda and to focus attention and resources on 'preventative' activities for the over 50's</p> <p>We will link the work of SPOC to</p>	<p>Kevin Thorne</p> <p>Jan Campbell</p>	<p>Time line with milestones set by March 2015</p> <p>Baseline established by March 2015</p>

<p>people wanting to plan for their life as their personal capacity diminishes</p> <p>There will be evidence of an improvement in the experience of older people using health and social care services</p>	<p>the other Health and Social Care Strategies being delivered across the borough.</p> <p>Monitor the implications and roll out of the Care Act and ensure that older citizens in Sefton are made fully aware of how they will be affected.</p>	<p>Jan Campbell</p> <p>Healthwatch</p>	<p>Matrix of familial relationships by December 2014</p> <p>Ongoing – reported quarterly</p>
<p>There will be a reduction in the number of people reporting that they feel lonely</p>	<p>Build community networks in local areas throughout the Borough to help address the problem of social isolation and loneliness amongst older people.</p> <p>Identify, and seek to address, the needs of carers which are not currently being met</p>	<p>Andrew Booth (SPAC)</p> <p>Liz Williams</p>	<p>March 2015 – ongoing</p> <p>Ongoing – reported quarterly</p>
<p>Older people will have a better understanding of how to access the services they need through the internet and other media.</p>	<p>Challenge providers of adult social care and health services to ensure that older citizens and treated with dignity and respect in all care settings</p>	<p>Healthwatch</p>	<p>Ongoing</p>

## Relationship between Health and wellbeing Board Strategic Objectives and Sefton Partnership for Older Citizens

Strategic Objective	Outcomes	SPOC objective	Outcomes
Support people early to prevent and treat avoidable illness and reduce inequalities in health	There will be effective prevention and early intervention with people empowered to determine their own outcomes through the experience of quality services	To encourage the provision of health and wellbeing services for older people which are effective and of high quality	There will be more older people engaging in health and wellbeing activities: connecting, being active, taking notice, learning and giving across the borough.
Support older people and those with long term conditions and disabilities to remain independent and in their own homes	<p>There will be effective management of Long term conditions for all adults, including mental health and dementia</p> <p>There will be system wide improvements across social care and care pathways, supported with access to information about early diagnosis and prevention</p> <p>There will be outstanding end of Life Services</p> <p>There will be access to information about early diagnosis services</p>	To challenge providers to treat vulnerable older citizens with dignity and respect in all care settings	<p>There will be more Dementia Friendly communities across the borough</p> <p>There will be an increase in the number of people accessing the re-ablement services across the borough</p> <p>There will be clear support for people wanting to plan for their life as their personal capacity diminishes</p> <p>There will be evidence of an improvement in the experience of older people using health and</p>

			social care services
Promote positive mental health and wellbeing	The infrastructure will be in place so that all people can access information, preventative and treatment services	Reduce the levels of loneliness and Isolation experienced by older people in Sefton	There will be a reduction in the number of people reporting that they feel lonely
Build capacity and resilience to empowerment and strengthen communities	There will be stronger communities involved in and responsible for their own wellbeing and the wider community with reduced dependency	To work with local agencies to provide services which are of high quality, joined up and age proofed	Older people will have a better understanding of how to access the services they need through the internet and other media.